



# IAMU Winter Meeting Display Opportunity

One Day Only: February 8, 2012  
Ramada Tropics Resort & Conference Center  
I-80/35 & Merle Hay Rd., Des Moines



## Display Fee: \$275

**A maximum of 20 displays will be allowed — register early! Displays will be located in a meeting room — no hallways displays.**

## Display specifications:

- ☐ Hotel will supply one 8-ft. skirted table
- ☐ Table-top or modular displays may be used (your choice)
- ☐ Electrical access: Outlets will be available; extension cords, if needed, will require payment of \$5 to hotel
- ☐ Internet access: Free WiFi available

## Display schedule (All activities Feb. 8 only)

- ☐ Set-up: 11 a.m. — Noon
- ☐ Displays open:
  - Noon — 1 p.m. prior to conference start at 1 p.m.
  - Break, 2:45 — 3:15 p.m.
  - 4:30 — 6 p.m. Vendor Reception and Prizes (see “Giveaways,” below)
- ☐ Take-down: 6 p.m., following Vendor Reception (or following banquet, if attending)

**Please note:** Due to configuration of hotel, no hospitality suites are offered. Thank you for your understanding.

## Food and Drink:

- ☐ Two drink tickets per display for the Vendor Reception will be included
- ☐ Tickets to the banquet Feb. 8 must be purchased at \$40 per person (tickets may be ordered on the registration form, or in person at the event until 3 p.m.).

## Giveaways:

- ☐ IAMU will distribute tickets to vendor displays for the Vendor Reception. Attendees will collect tickets when they visit displays. At regular intervals, tickets will be collected and numbers for prize winners will be announced. IAMU will supply prizes.
- ☐ Optional: Vendors may donate items to be used as prizes to be given away, per the above.
- ☐ Vendors may attend conference sessions, on a space-available basis

## Registration/Payment:

- ☐ Online registration is available on the IAMU web site at [www.iamu.org](http://www.iamu.org) (look for the ASSOCIATE MEMBER registration link on the home page).
- ☐ Hard copy registration form on next page may be postal mailed or faxed
- ☐ Payment may be made by postal mailed check or by credit card (see registration pages for details)

## Hotel Accommodations:

- ☐ Rooms available at conference rate of \$55 per night **ONLY THROUGH JAN. 15**. Call 515-278-0271 (mention IAMU event)